



# NEWSLETTER

Project progress



## TOP NEWS OF THE MONTH

### INTRODUCTION



We are excited to bring you the latest update on our Erasmus Plus KA2 project aimed at equipping entrepreneurs with the necessary tools to navigate the challenges of their first years in business. Since our last newsletter, we have made significant progress and achieved several milestones.

The primary objective of our project is to identify and address the 15 key challenges faced by entrepreneurs during the initial five years of establishing a new company. By leveraging coaching and emotional intelligence skills, our aim is to help entrepreneurs overcome these obstacles and create a supportive framework for their success.



### OBJECTIVES

# ● WHERE WE ARE NOW?

## ➤➤➤ MULTIPLIER EVENT

We are pleased to share the success of our recent Stay Afloat outreach event in the city of Seville (Spain), where we gathered prominent professionals from the business sector. During this enriching gathering, we presented our Erasmus+ KA220 project, dedicated to providing support and guidance to SME entrepreneurs in their early business endeavors. The response and interest we received inspire and motivate us to continue working tirelessly to strengthen the business fabric and assist small enterprises in staying afloat in the market.

## ➤➤➤ PILOTING SESSION

Recently, we successfully conducted 'Piloting Sessions' in several European countries, where local entrepreneurs tested our online platform with practical content addressing the 15 most common challenges in the first 5 years of their businesses. The results were impressive, with valuable feedback that will contribute to further refining our resources.





## TRANSNATIONAL PROJECT MEETING

In addition to this exciting progress, we are pleased to inform you that we have recently concluded our fourth transnational meeting. The meeting took place in Seville on the 2nd and 3rd of October, and it served as a valuable opportunity for our consortium partners to gather, share insights, and plan the next steps of our project. The meeting was highly productive, and the discussions were focused on the development of the open platform. This platform will serve as a collaborative space for analyzing and addressing the 15 key challenges entrepreneurs face during their early years in business.

## WORKING ON SOLUTIONS

With the momentum gained from our transnational meetings and the valuable data collected through surveys, we are confident in our ability to provide a comprehensive solution for entrepreneurs. Our goal is to empower entrepreneurs, particularly those with low skills, to discover and develop the talents necessary for starting, growing, and sustaining a thriving enterprise.



## GRATITUDE

We extend our gratitude to all the entrepreneurs who have participated and attended to our on-line and on-site events throughout the development of the project. Where share many advices that will help us in our futures .

## FOLLOW US



Stay Afloat-Erasmus+ Project



Stay Afloat-Erasmus+ Project



The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

